

Please read this policy and if you have any questions contact us.

This Privacy Policy describes the information we collect from you when you register for and make use of services through our website and how we keep your information private.

Collection of Your Non-Personal and Personal Information

We only collect Personal Information, as defined below, about you after you have provided us with your consent to collect that specific information.

Personal Information includes:

1. Information collected when you register or visit the site including your subscriber name and password, your name, your mailing address, email address, IP address and phone number.
2. Information collected when you subscribe including your credit card number and billing address.

You may always choose not to provide Personal Information, but if you so choose, certain products and services may not be available to you.

Use of Your Personal Information

Prepared Food Photos, Inc collects and uses your personal information to:

- Create and manage your subscription account;
- Process your transactions;
- Provide customer service; and
- We may also send you marketing emails to inform you of new products or services or other information or offers that may be of interest. If you do not wish to receive marketing emails, you may adjust your "Personal Information Preferences" as described below.

Personal Information collected by Prepared Food Photos, Inc and its affiliates may be stored and processed in the United States of America or any other country in which Prepared Food Photos, Inc or its affiliates, subsidiaries or agents maintain facilities, and by providing us with your personal information and using our sites or services, you consent to any such transfer of information outside of your country.

Disclosing Your Personal Information

Except as set out in this privacy policy, Prepared Food Photos, Inc does not disclose or sell your Personal Information to any third-parties.

Prepared Food Photos, Inc uses one or more outside credit card processing companies to bill you for our goods and services. To the best of our knowledge, these companies do not retain, share, store or use personally identifiable information for any other purpose.

We may share Personal Information with companies that perform other services on our behalf. We share only the Personal Information necessary for them to perform those services. We require any company with which we may share Personal Information to protect that data in a manner consistent with this policy and to limit the use of such Personal Information to the performance of services for Prepared Food Photos, Inc.

We do not otherwise provide Personal Information to other companies for the marketing of their own products or services.

Information about our customers, including Personal Information, may be disclosed as part of any merger, acquisition, or sale of the company and/or its assets, as well as in the unlikely event of insolvency, bankruptcy, or receivership, in which personal information would be transferred as one of the business assets of the company.

We reserve the right to disclose your Personal Information if required or permitted to do so by law in connection with a judicial proceeding, court order or legal process served on Prepared Food Photos, Inc.

Consent Regarding Your Personal Information

By submitting Personal Information to us, you acknowledge and agree that you have consented to the collection, use and disclosure practices set out in this Privacy Policy as they relate to your Personal Information.

Accessing Your Personal Information

If you would like to review or revise information that you previously provided to us, you may access and change your Personal Information in the "Account" section of the site. You may also contact Customer Service by e-mail at licensing@preparedfoodphotos.com for assistance.

Personal Information Preferences

Prepared Food Photos, Inc respects your right to make choices about the use and disclosure of your Personal Information. If at any time you decide that you do not want to receive marketing emails from us, please let us know by email at licensing@preparedfoodphotos.com.

If you choose not to receive marketing emails, please be advised that you will continue to receive transactional or account communications and emails (e.g., confirmation emails and account balance statements).

Use of Cookies and Other Technologies

Prepared Food Photos, Inc uses "cookies" to enable you to sign-in to our services and to help personalize and improve your online experience. A cookie is a small text file that is placed on your hard drive or device. Cookies contain information, including personal information that can later be read by a web server in the domain that issued the cookie to you. The information that cookies collect includes the date and time of your visit, your registration information, session identification number and your navigational history and preferences.

Cookies offer you many conveniences:

- They allow us to identify registered users when they return to the site so that they can retrieve previous image search results, access shopping carts, and view their previous invoices.
- Cookies also save you time by eliminating the need to repeatedly enter the same information.
- Cookies allow us to deliver personalized content to you, including search results and targeted advertising.
- Cookies help to protect your security by checking your login details and may help prevent fraud.
- Cookies remember your preferences when using the site.

We strive to make this site user-friendly and relevant. Our goal is to deliver more personalized products and services to you. For this purpose, Prepared Food Photos, Inc also works with third party partners who use cookies on our site to:

- Measure and analyze aggregate usage and volume statistical information from our users on our site. Information gathered may include but is not limited to the following: activity of the user browser when the user is visiting the site, the site path of users, general information regarding the visitor's internet service provider and host, and the time users come to the site.
- Remember our users' previous search of products and services, and dynamically display more relevant content to them.
- Record users' behavior on our site, such as pages visited, emails clicked, forms completed, and products and services purchased to create customized advertisements and communications that better meet your needs.
- Evaluate user traffic and behavior on the site to compile activity reports for our internal use only.
- Conduct research and diagnostics to improve our products and services.
- Identify users arriving at the site via a referral from an affiliate website or sponsored link.

This privacy policy covers the collection of information and use of cookies by Prepared Food Photos, Inc only, and does not cover the use of cookies or other technologies by third parties to collect information.

You may accept or decline cookies. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. Please be aware that the site is optimally designed to operate with cookies enabled in your internet browser. If you choose to decline cookies, you may not be able to sign in or use other interactive features of our sites and services that depend on cookies, but you will be able to perform basic navigation through the site. Disabling cookies may negatively impact your experience of the site.

In addition to using cookies, third party sites that link to or from our website may use other technologies, including web beacons and similar technologies to collect or receive information from our website and elsewhere on the internet to provide measurement services and targeted advertisements. You have the right to opt out of collection of and use of ad-targeting information and can exercise your right to opt out by visiting the "My Account" section of our website.

Security of Your Personal Information

The security of your personal information is important to us. We follow generally accepted industry standards to help protect your personal information including without limitation:

- Limiting access to your personal information to those of our employees who require it to provide services to you;
- Requiring employees to sign confidentiality agreements to protect customer and other confidential information;
- Ensuring that third-party service providers sign confidentiality agreements to maintain the confidentiality of your personal information and not to use it for any unauthorized purposes;
- Personal information collected is retained as long as it is reasonably required for the purposes it was collected;
- Encrypting credit card information on our order forms using secure socket layer (SSL) technology; and

- Storing your personal information in secure computer systems which protect it from unauthorized access or use.

No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security.

If a password is used to protect your account and personal information, it is your responsibility to keep your password confidential.

Minor Users

Prepared Food Photos, Inc does not intend to and will not purposely collect, require or request personal information from persons under 18 years of age without permission from a parent or legal guardian. If you are a minor, you should not enter your personal information or use the Prepared Food Photos, Inc website in any way prior to obtaining the consent of your parent or legal guardian.

Referrals

If you choose to use our referral services to tell a friend about our products or services (promotional campaigns, new websites, job postings, etc.), we will ask you for your friend's name and email address. We will use that information to send your friend a one-time email inviting him or her to visit the site, review the product or service you have selected and if they choose to join us, to track our referral services. We may use a third-party provider to administer this function, but any such third-party provider may only use the information submitted to facilitate this one-time email.

If you are the person who was referred (either by email or otherwise, including through our referral program by clicking on a link on a third party site or email) and you choose to join us, your Prepared Food Photos, Inc subscriber name and any information you choose to put on your profile page may be viewable to the person that referred you so that they may track their referral services.

Links

We may link to websites, including those of our subsidiaries and third-party content providers, that have different privacy policies and practices from those disclosed here. We assume no responsibility for the policies or practices of such linked sites and encourage you to become acquainted with them prior to use.

Changes to This Privacy Policy

We reserve the right to change the terms of this privacy policy at any time. When we make changes, we will revise the "Last Updated" date at the bottom of the policy. If there are material changes to this statement or in how Prepared Food Photos, Inc will use your personal information, we will notify you by prominently posting a notice of such changes here or on our home page, or by sending you an email. We encourage you to review this policy whenever you visit one of our sites.

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